## **Community resources**

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courage is contagious

## Viewing cable 05BUCHAREST1430, ECON, EBRD, EFIN, RO

If you are new to these pages, please read an introduction on the structure of a cable as well as how to discuss them with others. See also the FAQs

## Understanding cables

Every cable message consists of three parts:

- The top box shows each cables unique reference number, when and by whom it originally was sent, and what its initial classification was.
- The middle box contains the header information that is associated with the cable. It includes information about the receiver(s) as well as a general subject.
- The bottom box presents the body of the cable. The opening can contain a more specific subject, references to other cables (browse by origin to find them) or additional comment. This is followed by the main contents of the cable: a summary, a collection of specific topics and a comment section.

 $To \ understand \ the \ justification \ used \ for \ the \ classification \ of \ each \ cable, \ please \ use \ this \ \underline{WikiSource} \ article \ as \ reference.$ 

## Discussing cables

If you find meaningful or important information in a cable, please link directly to its unique reference number. Linking to a specific paragraph in the body of a cable is also possible by copying the appropriate link (to be found at theparagraph symbol). Please mark messages for social networking services like Twitter with the hash tags #cablegate and a hash containing the reference ID e.g. #05BUCHAREST1430.

Reference IDCreatedReleasedClassificationOrigin05BUCHAREST1430 $2005-06-24\ 11:45$  $2011-08-30\ 01:44$ CONFIDENTIALEmbassy Bucharest

Appears in these articles:

http://www.kamikazeonline.ro/2011/03/ambasada-sua-european-drinks-o-companie-care-apeleaza-la-practici-mafiote-si-face-concurenta-neloiala-coca-cola/

This record is a partial extract of the original cable. The full text of the original cable is not available.

C O N F I D E N T I A L SECTION 01 OF 02 BUCHAREST 001430

STPDTS

STATE FOR EUR/NCE - WSILKWORTH COMMERCE FOR JBURGESS AND JKIMBALL LONDON ALSO FOR US EBRD REP GBIERY

E.O. 12958: DECL: 06/24/2015 TAGS: ECON EFIN AA RO EBRD SUBJECT: ECON, EBRD, EFIN, RO REF: BUCHAREST 1304

Classified By: ECONOMIC SECTION CHIEF JOHN RODGERS FOR REASONS 1.4 B AN DD

- 11. (C) Summary: A meeting with the EBRD Director in Romania failed to change the Embassy's stance that a proposed loan to a local company of c
- 12. (C) Charge and Econoffs met with EBRD Romania Country Director Gacek at her request on June 23, following earlier meetings between local EF
- 13. (C) Despite Gacek's disinclination to discuss the EDG problem, Charge reiterated post's disappointment at not being included in the EBRD's
- 14. (C) In her reply, Gacek sought to deflect the Charge's concerns with the company's past bad practices by countering that the EBRD,s goals c
- 15. (C) On the issue of the proper time to inform the Embassy about the proposed loan, Gacek's replies were unclear: At one point she stated the
- 16. (C) In addition, on the question of Coca-Cola's stance on this loan, Gacek's understanding differed from the Embassy's.

She stated that, while Coca-Cola shared negative press information, it had no hard evidence of improper activities, and had not conveyed to the

- 17. (C) The Charge conveyed our conflicting understanding of Coca-Cola,s strong opposition to the loan, and moreover, even stronger Embassy opp
- 18. (C) Comment: While Gacek may be making an effort to mend fences here, her comments lead us to believe that she is also trying to practice of
- 19. (C) Comment, cont'd: This post continues to believe strongly that a loan approval for EDG would send entirely the wrong message to the GOR

DELARE